

Data- and designdescription of Nørreport Diodescreen



The Screen dimentions are **1824 x 164px** see **illustration 1**

The Screen is in one segment

Screen dimensions are 1824 x 164 pixels

The Screen can be split up to 2 displays as shown in the illustration

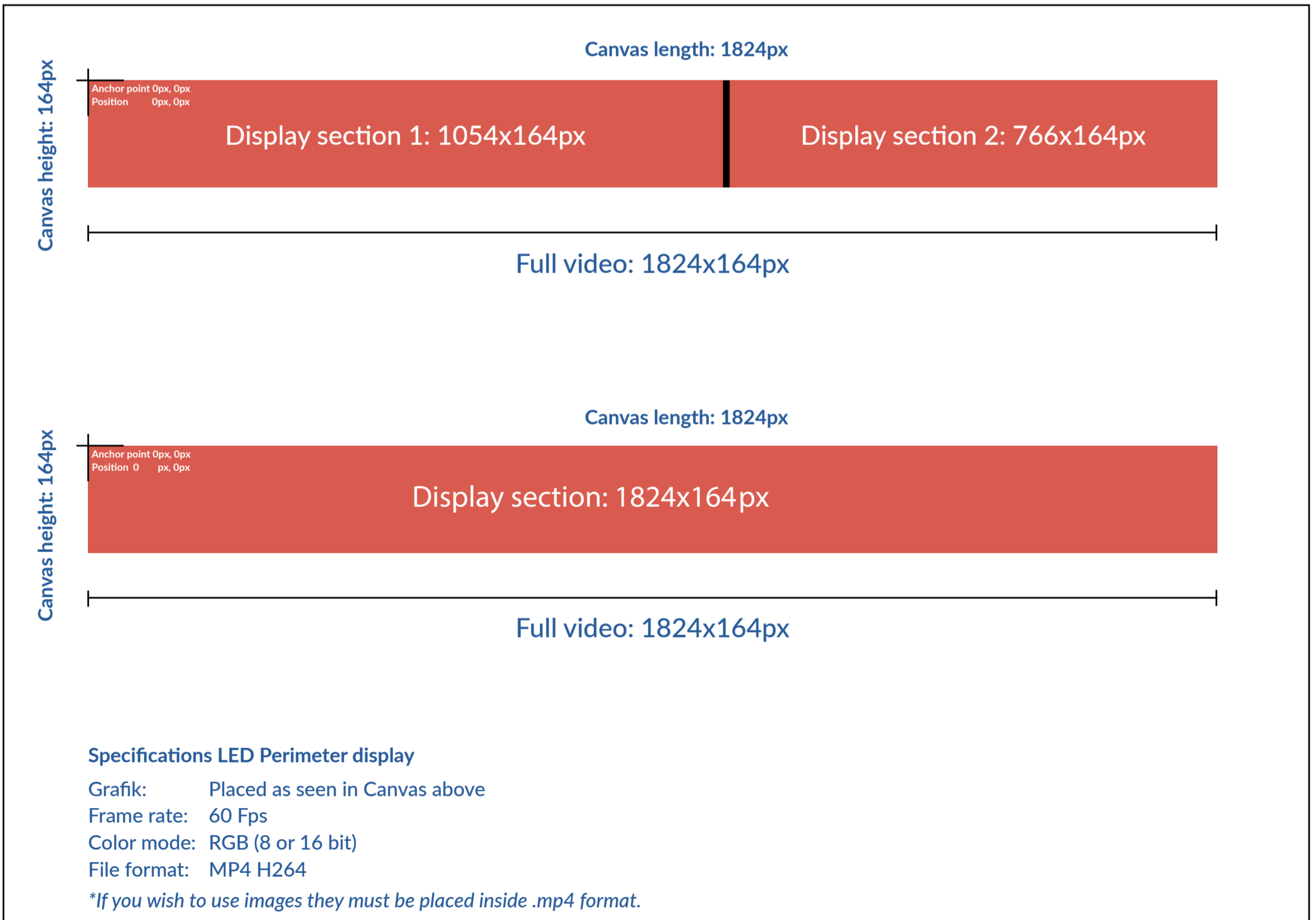
File format	Format	Audio
Film	H.264	No Audio
Film format	Profile	Bitrate Encoding
.mp4	Main	VBR, 1 pass
Frame per second	Level	Target Bitrate
60 Fps	4.2	20 Mbps
Color mode	Field Order	Maximum Bitrate
8 or 16 bit	Progressive	23 Mbps

The max spotlength is **10 sec.** The final has to be delivered in **1824x164px** as shown in illustration 1.

It is **IMPORTANT** that in the beginning of the video sequence there is a fadeinn from black to the actual videospot and a fadeout in the end to black of half a sec. so the transition to the next videospot will be fluent.

You can choose to split the display into 2 different screens, if that is the case, position section 1 on the left side (measure = 1054x164px) and section 2 in the right side (measure = 766x164px) as shown in illustration 1 . Follow the targets measurements as shown in display section 1 and display section 2.

Deadline for the videospot is one week before campaign start, unless otherwise agreed. All files must be sent to Joergen@trackone.dk Illustration 1



Data- and designdescription of 270 m² Diodescreen - at Fisketorvet in Odense C



The Screens dimentions are in pixels **1920x 1080** see illustration 1

The Screen is divided into four segments; display 1, 2, 3 og 4
 Display 1 and 3 individual dimensions are 1536 x 216 pixels
 Display 2 and 4 individual dimensions are 744 x 216 pixels

File format	Format	Audio
Film	H.264	No Audio
Film format	Profile	Bitrate Encoding
.mp4	Main	VBR, 1 pass
Frame per second	Level	Target Bitrate
60 Fps	4.2	20 Mbps
Color mode	Field Order	Maximum Bitrate
8 or 16 bit	Progressive	23 Mbps

The spot can last for **10 sec.** The final file has to be delivered in **1920x1080px** as shown in illustration 2. It is **IMPORTANT** that in the beginning and at the end of video sequence is a fadeinn from black to the actual videospot and a fadeout in the end to black of half a sec. so the transition to the next videospot will be more fluent.

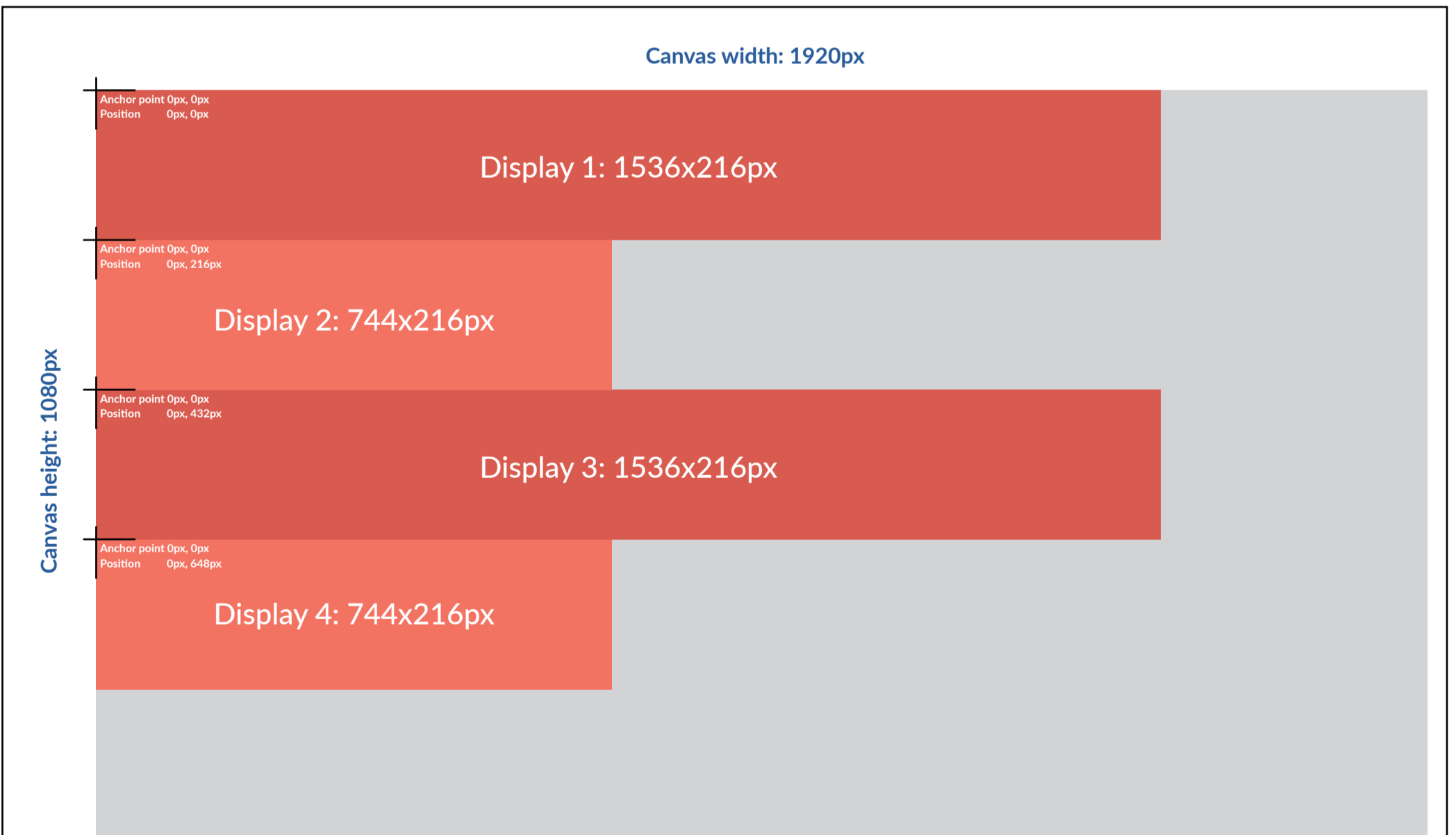
On the canvas the graphic from display 1 has to have the position 0px, 0px, Display 2 shall be positioned 216px further down than display 1. Display 3 has to be positioned 432px further down than display 1. Display 4 has to be positioned 648px, further down than display 1. You have to do this if the anchor point for each display is 0px,0px. **Deadline for the videospot is one week before campaign start, unless otherwise agreed.**

All files must be sent to Joergen@trackone.dk

Illustration 1



Illustration 2



Specifications LED Perimeter display

- Grafik: Placed as seen in Canvas above
- Frame rate: 60 Fps
- Color mode: RGB (8 or 16 bit)
- File format: MP4 H264

**If you wish to use images they must be placed inside .mp4 format.*

Data- and designdescription of screen
- Aalborg - John F. Kennedy Arkaden



The Screen dimentions are **560 x 880 px**

File format	Format	Audio
Film	H.264	No Audio
Film format	Profile	Bitrate Encoding
.mp4	Main	VBR, 1 pass
Frame per second	Level	Target Bitrate
60 Fps	4.2	20 Mbps
Color mode	Field Order	Maximum Bitrate
8 eller 16 bit	Progressive	23 Mbps

**If you wish to use images they must be placed inside .mp4 format.*

The max spotlength is **10 sec.** The final file has to be delivered in **560x880px** as shown in illustration 1. It is **IMPORTANT** that in the beginning of the video sequence there is a fadein from black to the actual videospot and a fadeout in the end to black of half a sec. so the transition to the next videospot will be fluent.

Deadline for the videospot is one week before campaign start, unless otherwise agreed. All files must be sent to Joergen@trackone.dk

Illustration 1

Length: 560px

560x880px

Height: 880px

Specifications LED Perimeter display

Grafik: Placed as seen in Canvas above

Frame rate: 60 Fps

Color mode: RGB (8 or 16 bit)

File format: MP4 H264

Data- and designdescription of screen - Aarhus



The Screen dimentions are **992 x 320 px**

File format	Format	Audio
Video	H.264	No Audio
Film format	Profile	Bitrate Encoding
.mp4	Main	VBR, 1 pass
Frame per second	Level	Target Bitrate
60 Fps	4.2	20 Mbps
Color mode	Field Order	Maximum Bitrate
8 eller 16 bit	Progressive	23 Mbps

**If you wish to use images they must be placed inside .mp4 format.*

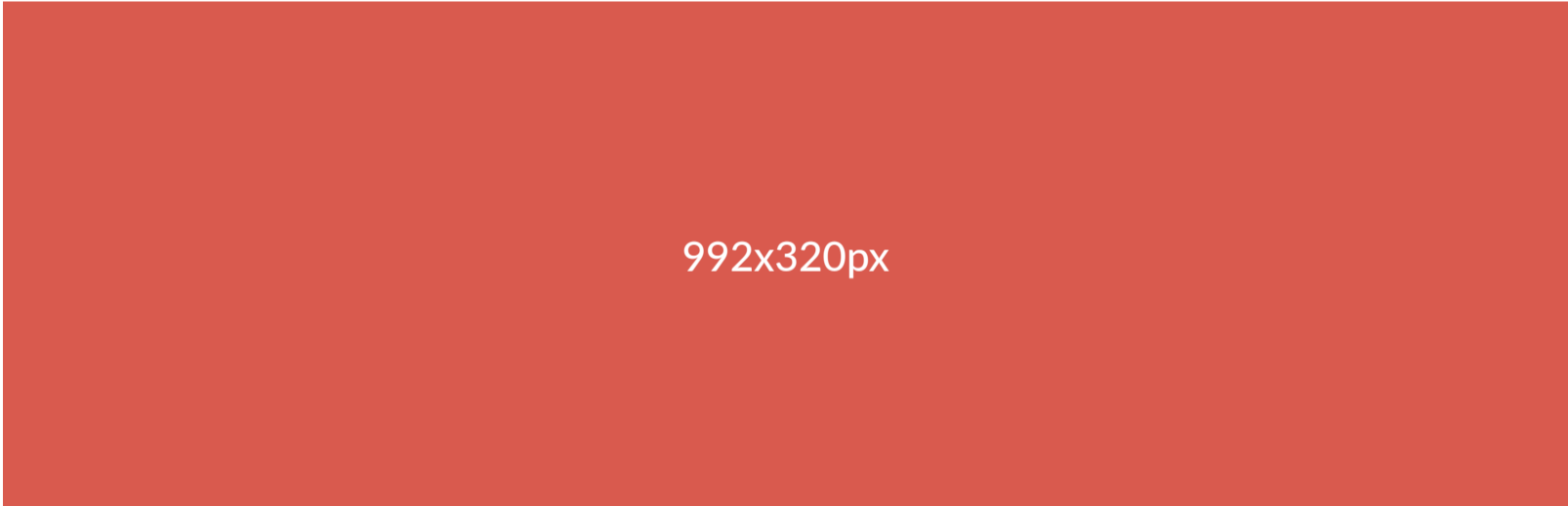
The max spotlength is **10 sec.** The final file has to be delivered in **992x320px** as shown in illustration 1.

It is **IMPORTANT** that in the beginning of the video sequence there is a fadein from black to the actual videospot and a fadeout in the end to black of half a sec. so the transition to the next videospot will be fluent.

Deadline for the videospot is one week before campaign start, unless otherwise agreed. All files must be sent to Joergen@trackone.dk

Illustration 1

Length: 992px



992x320px

Height: 320px

Specifications LED Perimeter display

Grafik: Placed as seen in Canvas above

Frame rate: 60 Fps

Color mode: RGB (8 or 16 bit)

File format: MP4 H264